



Dear fellow community member,

We hope that you had an opportunity to enjoy many of the activities at Clearfield Arts Studio Theatre, Inc. (CAST) this year. We are so excited by the hundreds of patrons that attend each of our productions, concerts, classes, and special performances.

CAST is proud to announce the fulfillment of its mission this past year and plans to do so for years to come. Five regular season shows planned for 2024 include *Rock of Ages*, *On Golden Pond*, *Cabaret*, *The Miser*, and *All Quiet on the Western Front*.

Your enthusiasm and support is needed to continue to bring quality opportunities to our area. Please consider purchasing season tickets – these make great giveaways for employees or clients! Order season tickets online at [www.ClearfieldArts.org](http://www.ClearfieldArts.org) or contact the CAST office. Please note that Angel, Producer, Director and Sponsor ticket holders are given first choice of seats and are listed in the playbill as well. You won't want to miss these shows!

There are many other sponsorship opportunities. You can support CAST by placing an ad in the Playbill, sponsoring productions, and finding volunteer opportunities.

Please consider helping us to keep the momentum going. Simply complete the appropriate form and return it to CAST at PO Box 613, Clearfield, PA 16830 by January 22, 2024 to ensure we get your name or ad in the 2024 season program.

Feel free to call CAST at 765-4474 during office hours on Wednesdays 10:30-11:30 and Thursdays 4:30-5:30 or visit our website at [ClearfieldArts.org](http://ClearfieldArts.org) for more information. You can also email [ClearfieldArts@gmail.com](mailto:ClearfieldArts@gmail.com).

Sincerely,

Mason Strouse

Treasurer, Clearfield Arts Studio Theatre (CAST)



# 2024 Season Program Advertisements

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Check Number \_\_\_\_\_ Date \_\_\_\_\_

**Please select your advertisement size:**

<b>CHECK ONE</b>	<b>Size</b>	<b>Dimensions</b> <i>(in inches)</i>	<b>Rate</b> <i>(full color, for the season)</i>
<input type="checkbox"/>	<b>Full Page</b>	<b>4 ½ wide X 7 ½ high</b>	<b>\$250</b>
<input type="checkbox"/>	<b>Half Page</b>	<b>4 ½ wide x 3 ¾ high</b>	<b>\$125</b>
<input type="checkbox"/>	<b>Quarter Page</b>	<b>4 ½ wide x 2 high</b>	<b>\$75</b>
<input type="checkbox"/>	<b>Name Recognition in the program as a Theater Sponsor</b>		<b>\$50</b>

If you had an ad in our program last year, would you like us to use the same ad?

\_\_\_\_\_ YES \_\_\_\_\_ NO

If you are a new advertiser, or you would like to change your ad from last year, please send full color artwork to [clearfieldarts@gmail.com](mailto:clearfieldarts@gmail.com). Artwork must be submitted in high resolution as either PDF or JPG format.

**Deadline to submit ad artwork and payment: January 22, 2024**

**Please mail checks and order form to  
Clearfield Arts Studio Theatre  
PO Box 613, Clearfield, PA 16830**



## SEASON PRODUCTIONS AND SPONSORSHIP OPPORTUNITIES

If you are interested, please fill out the information on the back!

### 2023 SEASON PRODUCTIONS

- Rock of Ages – March 22-24, 29 and April 1-2 at 7:30 p.m.
- On Golden Pond – April 25-27 and May 2-4 at 7:30 p.m.
- Cabaret – July 25-27 and August 1-3 at 7:30 p.m.
- The Miser – September 5-7 and 12-14 at 7:30 p.m.
- All Quiet on the Western Front – November 7-9 and 14-16 at 7:30 p.m.

### SPONSORSHIP LEVELS

#### SEASON SPONSOR - \$2,500

*A Season Sponsor has sponsorship rights to ALL season productions, including:*

- A full page, full color ad in the CAST season program (\$250 value)
- Logo placement on posters, programs, and webpage for all season productions
- Name recognition on ticketing webpage and print advertising for all season productions
- Acknowledgement from the stage at all season productions
- Ticket voucher for 10 tickets for each season production (\$690 value)

#### PRODUCTION SPONSOR - \$1,000

*A Production Sponsor has sponsorship rights to ONE season production, including:*

- A full page, full color ad in the CAST season program (\$250 value)
- Logo placement on posters, programs, and webpage for this production
- Name recognition on ticketing webpage and print advertising for this production
- Acknowledgement from the stage at all performances for this production
- Ticket voucher for 10 tickets to the sponsored production (\$120 to \$150)

#### CONTRIBUTING SPONSOR - \$500

*A Contributing Sponsor has sponsorship rights to ONE season production, including:*

- A half page, full color ad in the CAST season program (\$125 value)
- Logo placement on posters, programs, and webpage for this production
- Name recognition on ticketing webpage and print advertising for this production
- Acknowledgement from the stage at all performances for this production
- Ticket voucher for 8 tickets to the sponsored production (\$96 to \$120 value)

#### ASSOCIATE SPONSOR - \$200

*An Associate Sponsor has sponsorship rights to ONE season production, including:*

- A quarter page, full color ad in the CAST season program (\$75 value)
- Name recognition on ticketing webpage and print advertising for this production
- Acknowledgement from the stage at all performances for this production
- Ticket voucher for 4 tickets to the sponsored production (\$48 to \$60 value)



# 2024 Production Sponsor

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Check Number \_\_\_\_\_ Date \_\_\_\_\_

### Please select the show(s) you will sponsor:

Rock of Ages    On Golden Pond    Cabaret    The Miser    All Quiet on the Western Front

### Please select your advertisement size:

CHECK ONE	Sponsorship Level	Size of Ad	Dimensions <i>(in inches)</i>	Rate <i>(full color, for the season)</i>
<input type="checkbox"/>	Season Sponsor	Full Page	4 ½ wide X 7 ½ high	\$2,500
<input type="checkbox"/>	Production Sponsor	Full Page	4 ½ wide X 7 ½ high	\$1,000
<input type="checkbox"/>	Contributing Sponsor	Half Page	4 ½ wide x 3 ¾ high	\$500
<input type="checkbox"/>	Associate Sponsor	Quarter Page	4 ½ wide x 2 high	\$200

If you had an ad in our program last year, would you like us to use the same ad?    YES    NO

If you are a new advertiser, or you would like to change your ad from last year, please send full color artwork to [clearfieldarts@gmail.com](mailto:clearfieldarts@gmail.com). Artwork must be submitted in high resolution as either PDF or JPG format.

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